

SBD INSTITUTE

Training | Research | Consulting



ESG & SUSTAINABILITY ACADEMY™

Embedding ESG Excellence. Building Sustainable Cultures. Driving Responsible Growth.

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About the ESG & Sustainability Academy

The SBD Institute ESG & Sustainability Academy™ is a specialised platform designed to help organisations build credible ESG capability, embed sustainable practice, and meet rising stakeholder, regulatory, and investor expectations.

In business today, ESG is a measure of leadership, resilience, and long-term value creation. The context is clear:

Organisations WIN through:	Many organisations STRUGGLE with:
– Credible ESG strategy and reporting – Embedded sustainability culture – Strong governance and ethical practice – Stakeholder trust and investor confidence	– Fragmented or compliance-only ESG efforts – Weak ESG data and disclosure capability – Limited board and executive ESG fluency – Disconnect between ESG strategy and operations

This Academy addresses these challenges through a portfolio of ESG programmes, sustainability training, and ESG advisory solutions.

Our Philosophy

We Believe

- ESG is a key driver of long-term business value
- Every function contributes to ESG performance
- Sustainability must be intentional and structured
- Trust is built through transparent ESG practice
- Culture determines how ESG commitments are lived

Our Programmes Are Designed To

- Build ESG strategy, reporting, and disclosure capability
- Strengthen governance, ethics, and risk management
- Embed sustainable, responsible business behaviours
- Drive stakeholder trust and competitive advantage

Programme Portfolio Overview

Eight specialist programmes covering every dimension of ESG and sustainability — from strategy and reporting to climate risk, governance, social impact, and board-level oversight:

01 ESG Strategy & Reporting Programme™

Building ESG Frameworks and Disclosure Capability

For: ESG Teams, Sustainability Officers, Executives

02 Sustainability Leadership Programme™

Leading Organisational Sustainability Transformation

For: Leadership Teams, Executives

03 Climate Risk & Environmental Management Programme™

Managing Climate and Environmental Risk

For: Risk Teams, Operations, Sustainability Teams

04 Social Impact & Stakeholder Engagement Programme™

Building Inclusive Stakeholder Relationships

For: CSR Teams, Community Relations, HR

05 Governance, Ethics & Compliance Programme™

Strengthening Governance and Ethical Practice

For: Boards, Compliance Teams, Legal

06 ESG Data, Metrics & Performance Measurement Programme™

Measuring and Reporting ESG Performance

For: ESG Teams, Finance, Quality Assurance

07 Sustainable Supply Chain Programme™

Embedding ESG Across the Supply Chain

For: Procurement, Operations, Supply Chain Teams

08 ESG for Boards & Executives Programme™

Equipping Leadership for ESG Oversight

For: Boards, C-Suite, Executives

Programme Details

01	ESG Strategy & Reporting Programme™ FLAGSHIP PROGRAMME <i>Building ESG Frameworks and Disclosure Capability</i>	
PROG.	Ideal For: ESG Teams, Sustainability Officers, Executives	
	FOCUS AREAS – ESG strategy development and integration – Sustainability reporting frameworks (GRI, TCFD, IFRS S1/S2) – Materiality assessment and disclosure planning – Aligning ESG strategy with business objectives	IDEAL FOR – ESG Teams – Sustainability Officers – Executives
02	Sustainability Leadership Programme™ <i>Leading Organisational Sustainability Transformation</i>	
PROG.	Ideal For: Leadership Teams, Executives	
	FOCUS AREAS – Leading sustainability-driven change – Embedding ESG into organisational strategy – Building a sustainability mindset across teams – Change management for ESG transformation	IDEAL FOR – Leadership Teams – Executives
03	Climate Risk & Environmental Management Programme™ <i>Managing Climate and Environmental Risk</i>	
PROG.	Ideal For: Risk Teams, Operations, Sustainability Teams	
	FOCUS AREAS – Climate risk identification and assessment – Environmental management systems – Carbon footprint and emissions management – Resource efficiency and resilience planning	IDEAL FOR – Risk Teams – Operations – Sustainability Teams
04	Social Impact & Stakeholder Engagement Programme™ <i>Building Inclusive Stakeholder Relationships</i>	
PROG.	Ideal For: CSR Teams, Community Relations, HR	
	FOCUS AREAS – Stakeholder mapping and engagement – Community and social impact programmes – Diversity, equity, and inclusion practices – Human rights and labour standards	IDEAL FOR – CSR Teams – Community Relations – HR

05

Governance, Ethics & Compliance Programme™*Strengthening Governance and Ethical Practice***PROG.**

Ideal For: Boards, Compliance Teams, Legal

FOCUS AREAS

- Corporate governance best practice
- Business ethics and anti-corruption frameworks
- Regulatory compliance and ESG legislation
- Board oversight of ESG matters

IDEAL FOR

- Boards
- Compliance Teams
- Legal

06

ESG Data, Metrics & Performance Measurement Programme™*Measuring and Reporting ESG Performance***PROG.**

Ideal For: ESG Teams, Finance, Quality Assurance

FOCUS AREAS

- ESG KPIs and performance indicators
- ESG data collection and assurance
- Benchmarking and ratings readiness
- Continuous improvement frameworks

IDEAL FOR

- ESG Teams
- Finance
- Quality Assurance

07

Sustainable Supply Chain Programme™*Embedding ESG Across the Supply Chain***PROG.**

Ideal For: Procurement, Operations, Supply Chain Teams

FOCUS AREAS

- Responsible sourcing and procurement
- Supplier ESG assessment and due diligence
- Sustainable logistics and operations
- Supply chain risk and traceability

IDEAL FOR

- Procurement
- Operations
- Supply Chain Teams

08

ESG for Boards & Executives Programme™*Equipping Leadership for ESG Oversight***PROG.**

Ideal For: Boards, C-Suite, Executives

FOCUS AREAS

- ESG fluency for board-level decision-making
- Linking ESG performance to enterprise value
- ESG oversight, accountability, and reporting duties
- Investor and stakeholder ESG expectations

IDEAL FOR

- Boards
- C-Suite
- Executives

Advisory & Consulting Services

Beyond structured programmes, the Academy provides ESG consulting to diagnose, design, and embed sustainable practice at the systemic level:

ESG Diagnostics & Gap Assessments	– ESG maturity assessment – Gap and risk analysis – Readiness evaluation
ESG Strategy & Roadmap Design	– Strategy formulation – Materiality-based roadmaps – Target setting and prioritisation
Sustainability Reporting & Disclosure Support	– GRI / TCFD / IFRS S1-S2 alignment – Report design and drafting – Assurance readiness
ESG Risk & Materiality Assessments	– Materiality assessment design – Stakeholder consultation – ESG risk dashboards

Delivery Approach

How We Deliver

- Interactive workshops with real ESG case scenarios
- Practical tools for strategy, reporting, and risk assessment
- Case studies from African and global ESG practice
- Group discussions and structured peer learning
- Action planning and ESG commitment sessions

Programme Principles

- Practical — grounded in real organisational ESG practice
- Behaviour-focused — building lasting sustainable habits
- Governance-anchored — linked to accountability and oversight
- Results-driven — linked to measurable ESG outcomes

Programme Formats

In-Person Training	Executive Masterclasses	Virtual Sessions	Hybrid Programmes	ESG Immersion Retreats
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Why the ESG & Sustainability Academy

Organisations that invest in ESG capability achieve measurable improvements across compliance, reputation, risk management, and stakeholder confidence:

Stronger ESG Compliance Readiness for regulatory and disclosure requirements	Enhanced Reputation & Trust Credibility with regulators, investors, and communities	Reduced ESG & Climate Risk Proactive identification and mitigation of exposure	Investor & Stakeholder Confidence ESG performance that supports access to capital	Competitive Advantage Sustainability as a lasting business differentiator
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The SBD Institute ESG & Sustainability Academy™ is a comprehensive platform designed to help organisations build credible ESG capability, embed sustainable practice, and achieve measurable compliance and stakeholder outcomes.

“Sustainability is no longer optional — it is the new measure of business leadership.”

The SBD Institute ESG & Sustainability Academy™ partners with organisations to embed ESG excellence and build lasting stakeholder trust.

Designing Sustainable Futures. Building Trust. Driving Responsible Growth.

Contact Us

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