



Elevate Your Organization's Skills & Strategies

COMPANY PROFILE



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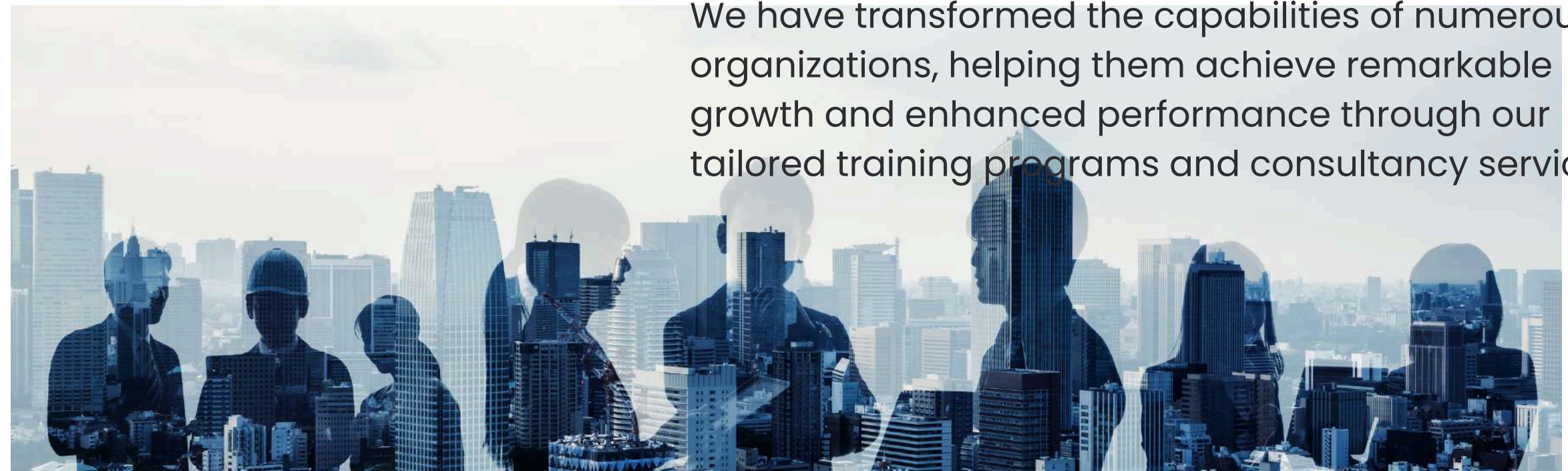
About Our Company



A Brief Statement About Us & What We Do

Established in 2013 as Sales Talk International and rebranded to SBD Institute in 2023, we have carved a niche in empowering organizations and professionals with the skills, strategies, and insights needed to excel in a competitive business environment.

We have transformed the capabilities of numerous organizations, helping them achieve remarkable growth and enhanced performance through our tailored training programs and consultancy services.



Our Mission

At SBD Institute, we have transformed the capabilities of numerous organizations, helping them achieve remarkable growth and enhanced performance through our tailored training programs and consultancy services.



Our Vision

To be Africa's leading partner in empowering businesses and leaders through transformative training, innovative consulting, and actionable research, driving sustainable growth.



Our Mission

To deliver customized, practical, and impactful solutions that inspire and enable organizations to achieve their strategic objectives.

We Have The Best Team

With diverse expertise in training, consulting, and research, we are committed to delivering innovative solutions tailored to meet the unique needs of our clients. Together, we strive to drive excellence, foster growth, and create lasting impact across industries in Africa.

www.sbd-institute.com



Sam Owande
CEO & Founder



Christine Okumu
Project Manager



James Mworira
Trainer & Consultant

Our Solutions



01 Corporate Training

Customized training to boost leadership, teamwork, and organizational performance.



02 Corporate Research

Data-driven insights to support informed decision-making and drive organizational success.



03 Corporate Consulting

Strategic solutions to optimize operations, enhance efficiency, and drive sustainable growth.

Our Solutions

With diverse expertise in training, consulting, and research, we are committed to delivering innovative solutions tailored to meet the unique needs of our clients. Together, we strive to drive excellence, foster growth, and create lasting impact across industries in Africa.

Training

We offer tailored training programs designed to enhance leadership, collaboration, and performance for sustainable organizational success.

01 Soft Skills Training

Our soft skills training enhances leadership, communication, and teamwork, fostering collaboration and building effective, positive workplace cultures.

02 Marketing Plan

Our training services boost technical expertise in data analytics, project management, and software, ensuring employees meet evolving role demands.



Training



Presentations are communication tools that can use as lectures, speeches, reports

Consulting

We offer consulting services aimed at aligning strategies, launching new products or services, and driving business growth.

01 Management Consulting

Our management consulting services are designed to optimize operations, align strategies, and drive growth across diverse industries, ensuring your organization excels in today's competitive landscape.

02 Technical Consulting

Our technical consulting services provide specialized expertise to implement innovative solutions, optimize systems, and solve complex challenges across various industries, ensuring your organization stays ahead in technology.



Consulting



Presentations are communication tools that can use as lectures, speeches, reports



Research



Presentations are communication tools that can use as lectures, speeches, reports

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Research

Our research services provide data-driven insights and analysis for informed decision-making and staying ahead of trends.

01 HR Research

Our HR research services offer data-driven insights and analysis to optimize workforce strategies, enhance employee engagement, and drive organizational success.

02 Market Research

Our market research services deliver actionable insights and comprehensive analysis to guide your strategic decisions and keep you ahead of industry trends.

Our Approach

Our approach combines industry expertise, innovative strategies, and a client-centric focus to deliver tailored solutions that drive sustainable success and growth.

01 Assessment & Analysis

We understand clients' needs and analyze industry challenges to identify opportunities.

02 Strategic Planning & Development

We create customized strategies and innovative solutions aligned with clients' goals.

03 Implementation & Evaluation

We implement strategies seamlessly and continuously evaluate outcomes for optimal results.



Our Portfolio



Easy . Affordable . Instant .



MY HOME, MY LIFE



Connect With Us!

Have questions or need assistance? Reach out via phone, email, or our online form. We're here to help!



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